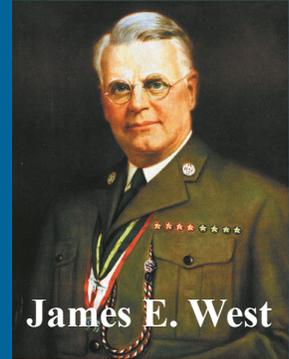


Endowment

2011

Stewardship Report



James E. West

The Cockrell Foundation Matching Gift Program

The Cockrell Foundation generously created The Cockrell Foundation Matching Gift Program in 2010 and it has been renewed through December 15, 2012. Individual gifts of \$500 to \$25,000 are matched dollar for dollar.

To learn more, visit: www.samhoustonbsa.org/endowment or contact Devin.Koehler@shac.org or (713)756-3321.

Endowment provides a permanent source of income for Scouting in our community. The Board of Directors working through its Investment Committee and fund managers, invest the assets in a disciplined manner so that prudent distributions are channeled back to support programs and the value of the assets should increase over time.

Joe's Unforgettable Summer

Almost 150 scouts and their families participated in the "Free Physicals for Scouts" program, designed to help youth in underserved communities get a free annual check-up from a qualified family practitioner at no cost to them. I was stopped by a gentleman named Mr. Dobbs. His grandson, Joe had told him that he wanted to join Scouts after seeing a flyer from his School earlier in the year. Joe was about to enter the 6th grade and had never been involved in Scouting, but Mr. Dobbs was a scout but never earned his Eagle badge. He remembered that Scouts were some of the best times of my life. I went to camp, learned to fish, canoe... even got to learn to shoot 22s. Joe's eyes began to light up.

"When can I go to camp?!!!!" he asked. On that day, we had had a cancellation for one of the youth attending the Central Division Boy Scout's at Bovay Scout Ranch. I asked Mr. Dobbs, "How about the third week of June?" Mr. Dobbs' eyes began to well with tears. "Oh, yes, of course." He could barely choke out the words. Mr. Dobbs looked at me in the eyes and said "God Bless you. Thank you."

When they left for camp two weeks later, Joe had been signed up for an Afterschool Scouting Unit in the Central Division. He was excited! His grandfather had been able to save up enough to get him a sleeping bag, and Joe showed up proudly to leave for camp. Thanks to the help of the Council's uniform bank, we were able to provide Joe a Scout shirt and Handbook. That summer, Joe completed his Tenderfoot rank and 2nd Class Rank at Bovay Scout Ranch as well as work on several Merit Badges. He showed excellent leadership skills serving in his Patrol. When Joe and his grandfather came to the Central Division Court of Honor, they were both proud to be there. Joe attended with a crisp, clean tucked in shirt. He was so proud to be a Scout. When they signed up, they knew he would go camping with a Troop at a local park, but never in his wildest imagination did he think Joe would get the opportunity to go to a real Boy Scout summer camp!

Thanks to your generous support, boys like Joe not only have the opportunity to become a Boy Scout, but also have the time of their life going to camp, allowing them to go to camp just like every other Scout. No one could look at them as the "Scoutreach" youth or the "Urban Scouting Boys". Rather, they were looked at as: A BOY SCOUT!

Investment Balance* (in millions)

6/30/12	12/2011	12/2010	12/2009
\$28.9	\$26.5	\$26.0	\$22.1

Return (net)

6/30/12	12/2011	12/2010	12/2009
5.31%	0.65%	12.27%	9.08%

* As of 6/30/2012, Permanently Restricted balance is \$19,250,823, Temporarily Restricted balance is \$6,381,170, and Unrestricted balance is \$3,271,366 for a total of \$28,903,359.

Dollars Distributed in 2011

General Purpose	\$700,911
Camping Scholarships	\$3,473
At Risk Youth	\$59,107
Camp Strake	\$301,509
Total Distributed	\$1,065,000

Sam Houston Area Council 2011 Program Highlights

Youth Served and Volunteers

49,884 Youth members in the Traditional Scouting programs of Cub Scouts, Boy Scouts and Venturing

2,452 Youth participants in the Exploring program

8,174 Youth participants in the curriculum/school based Learning for Life Programs

20,015 Registered volunteer adult leaders

1,759 Total number units including Cub Scout Packs, Boy Scout Troops and Venturing Crews

36% Estimated percentage of youth served considered "At-Risk"

Camping

36,524 Total number of campers at the Council's five camps

80,371 Total number of days camped at the Council's five camps

7,577 Acres available for youth camping maintained and operated by the Council

Impact

294,846 Estimated hours of Scout community service projects

250,235 Pounds of food donated during Scouting for Food

19,833 Total advancements earned by Cub Scouts

8,286 Total advancements earned by Boy Scouts

35,761 Merit badges earned by Boy Scouts

946 Eagle Scouts

Finance

3.5% Percent excess revenue over operating expenses that totaled \$12,408,306

1,163,116 Dollars in new gifts received for permanently restricted endowment

205 Estimated dollar amount spent to support each youth involved in a Program

(1) *unaudited*

Council Facts:



Sam Houston Area Council serves 16 counties across southeast Texas:

Austin
Brazos
Burleson
Chambers
Colorado
Fort Bend
Grimes
Harris
Madison
Matagorda
Montgomery
Trinity
Walker
Waller
Washington
Wharton

Partnerships

More than 1,600 community organizations represent educational, religious, non-profit, civic, and business organizations join in partnership with the Sam Houston Area Council by chartering 1,759 Scouting Units.

Population Served

Sam Houston Area Council supports more than 20,000 volunteers who develop and enrich the lives of over 58,000 young men and women, ages 6 through 20, over the course of a year. The Council provides volunteers a wide range of youth and adult training opportunities, including online training courses, and District and Council events.

Mission is "To Lead Youth to Lifelong Values, Service and Achievement".

Vision is to reach across the community to serve all ethnicities and youth age groups with a leadership and character-building program that has long lasting impact.