

Endowment

2010

Stewardship Report

Endowment provides a permanent source of income for Scouting in our community. The Board of Directors working through its Investment Committee and fund managers, invest the assets in a disciplined manner so that prudent distributions are channeled back to support programs and the value of the assets should increase over time.

DeAndre's Scouting Story

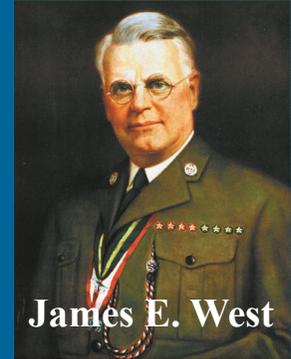
About four years ago, DeAndre's parents were having a few problems and decided to get a divorce. He did not realize that this was going to turn his life upside down but his parents separated and his father moved out. His mother received parental rights and his father was not involved. Then, his mother lost her job and struggled to keep food on the table. They moved a few times from apartment to apartment and then the worst imaginable thing happened, they lost their home and went to a shelter.



DeAndre felt confused. He was concerned and worried daily. While at the shelter, Sam Houston Area Council started a Scout Troop that DeAndre could join. He began attending meetings on a regular basis. This gave him something to do while at the shelter. He began doing service projects, learning new skills, and giving back to the community. He enjoyed those activities and going to summer camp at El Rancho Cima. In June, he volunteered as Den Chief at the W.L. Davis Twilight Camp.

His home life is starting to settle down and he now has a permanent place to stay. Since joining Scouting four years ago, he has been very active and is a First Class Scout. He aspires to be an Eagle Scout and is working toward that goal. He feels good about giving back to the community.

DeAndre is so thankful that the Boy Scouts provided a steady place to have fun, learn new skills, and give back. Because of the Council's Endowment, DeAndre received assistance to join Scouting and attend summer camp. He reached his potential in life and lead others in serving the community. Through Endowment you can make a real difference in the lives of young people like DeAndre.



James E. West

The Cockrell Foundation Matching Gift Program

The Cockrell Foundation generously created The Cockrell Foundation Matching Gift Program in 2010 and it will continue through December 15, 2011. Gifts of \$500 to \$25,000 are matched dollar for dollar.

To learn more, visit: www.samhoustonbsa.org/cockrell_match_program or contact Devin Koehler at (713)756-3321 or Devin.Koehler@shac.org.

Investment Balance* (in millions)

7/31/11	12/2010	12/2009	12/2008
\$27.8	\$26.0	\$22.1	\$18.6

Return (net)

7/31/11	12/2010	12/2009	12/2008
5.42%	12.27%	9.08%	-31.55%

* As of 7/31/2011, Permanently Restricted balance is \$17,526,737, Temporarily Restricted balance is \$6,223,490, and Unrestricted balance is \$4,033,268 for a total of \$27,783,495.

Dollars Distributed in 2010

General Purpose	\$691,304
Camping Scholarships	\$3,061
At Risk Youth	\$45,684
Camp Strake	\$313,951
Total Distributed	\$1,054,000

Sam Houston Area Council 2010 Program Highlights

Youth Served and Volunteers

48,580 Youth members in the Traditional Scouting programs of Cub Scouts, Boy Scouts and Venturing

1,440 Youth participants in the Exploring program

7,647 Youth participants in the curriculum/school based Learning for Life Programs

20,475 Registered volunteer adult leaders

1,760 Total number units including Cub Scout Packs, Boy Scout Troops and Venturing Crews

72.3% Percent of units (Packs, Troops and Crews) earned the Centennial Quality Unit Award

36% Estimated percentage of youth served considered "At-Risk"

Camping

40,224 Total number of campers at the Council's five camps

89,123 Total number of days camped at the Council's five camps

7,577 Acres available for youth camping maintained and operated by the Council

Impact

879,737 Estimated hours of Scout community service projects

250,235 Pounds of food donated during Scouting for Food

25,650 Total advancements earned by Cub Scouts

10,262 Total advancements earned by Boy Scouts

46,508 Merit badges earned by Boy Scouts

1,109 Eagle Scouts

Finance

2.3% Percent excess revenue over operating expenses that totaled \$12,698,219

4.9% Percent increase in total assets to total \$71,726,906

1,013,637 Dollars in new gifts received for permanently restricted endowment

220 Estimated dollar amount spent to support each youth involved in a Program

(1) *unaudited*

Mission is "To Lead Youth to Lifelong Values, Service and Achievement".

Vision is to reach across the community to serve all ethnicities and youth age groups with a leadership and character-building program that has long lasting impact.

Council Facts:

Sam Houston Area Council serves 16 counties across southeast Texas:

Austin
Brazos
Burleson
Chambers
Colorado
Fort Bend
Grimes
Harris
Madison
Matagorda
Montgomery
Trinity
Walker
Waller
Washington
Wharton

Partnerships

More than 1,600 community organizations represent educational, religious, non-profit, civic, and business organizations join in partnership with the Sam Houston Area Council by chartering 1,796 Scouting Units.

Population Served

Sam Houston Area Council supports more than 20,000 volunteers who develop and enrich the lives of nearly 58,000 young men and women, ages 6 through 20, over the course of a year. The Council provides volunteers a wide range of youth and adult training opportunities, including online training courses, and District and Council events.